

Now Shipping...  
Your best path  
from NLE to DTV!

*The MPEG Power Professional DTV line,  
For kiosks so good, you'll have to sell  
popcorn.*

Introducing the MPEG Power  
Professional—DTV line including:

### **MPEG Power Professional - DTV SD**

*All the powerful features of MPEG Power Professional—DVD, PLUS DTV (standard definition transport) streams for playback on standard DTV player-receiver cards!*

--AND--

### **MPEG Power Professional-DTV HD**

*All the powerful features of MPEG Power Professional-DTV SD, PLUS full HD streams!*

#### **MPEG Power Professional – HD offers:**

Stunning quality video direct from NLE to DTV.

Pure software solution allows you to upgrade not biodegrade.

High resolution, NOT high prices.

World's first software product to encode popular editing formats from systems such as AVID, Boxx, Cinewave and Espry to ATSC HDTV resolution at 19.2 Mbps.

Operates in popular HD formats including 720p and 1080i.

#### **HD Encoding Solutions to serve your business needs:**

**Point of Purchase:** HDTV applications playing with high quality HDTV plasma monitors and HDTV tuner and playback cards.

**Museum and Art Kiosks.**

**Broadband ASP Models:** Service bureaus and associated broadband providers that provide HDTV encoding services for streaming HDTV in specific corporate intranet environments.

**Medical applications.** (i.e., arthroscopic and laparoscopic video)

**Mall Kiosks and Mini Theaters:** As offered by companies for malls around the country for distance learning as well as an alternative marketing medium for intangible service-based companies.

**In-flight Movies:** Several companies are already working on offering in-flight movies in a HD format.

*For details, download HEURIS' whitepaper at:*

[www.heuris.com/HD](http://www.heuris.com/HD)

