

MPP2

MPEG POWER PROFESSIONAL 2.0

*Introducing MPEG Power
Professional version 2.0! It's new.
It has a fresh new look. It's more
powerful. It's faster than ever. And it
still offers the stunning visual quality
you've come to rely upon. MPEG
Power Professional is a software
MPEG encoder that offers all of the
control and flexibility you need to
create professional, high-quality
encodes. MPEG Power Professional
can be used to compress and convert
video, animation, sound, special
effects and graphics to MPEG
streams for internet, CD-ROM, DVD
and other multimedia applications.*



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Faster Than Ever!

Let's face it, your clients are demanding. They want high-quality work with faster and faster turnaround times. MPEG Power Professional 2.0 has been accelerated to meet the needs of your fast-paced schedule.

What's more MPEG Power Professional 2.0 has been optimized to make full use of the G4's Velocity Engine and the Intel PIII MMX/SSE instruction set. We take full advantage of all the new advances in processor technology so you can get the most out of the latest in computer technology.

Now you can encode in a fraction of the time previously required, so you can get the job done and go on to the next one (or maybe even go home).

Plays well with others.

MPEG Power Professional 2.0 is fully compliant with the QuickTime Export Interface API™. That means that you can access the powerful features of MPEG Power Professional 2.0 from within other QuickTime compliant applications such as Media Cleaner Pro™, Avid Cinema™, Apple Final Cut Pro™, and Adobe After Effects™. So you don't even need to have MPEG Power Professional open on your desktop to reap the benefits of its powerful encoding engine.

Your Best Path from NLE to DVD

MPEG Power Professional 2.0 works directly with all leading Nonlinear Editing systems (NLEs) such as Avid and Media 100. There is no need to go back to tape or convert to another format before encoding. Simply drop your edited files into MPEG Power Professional 2.0 and go! This saves you time, money and image quality.

POWERFUL

Simple yet Powerful

Look Like a Genius with just a Few Clicks!

MPEG Power Professional 2.0 has PAL and NTSC, application-specific, built-in templates ready and waiting just for you. You can quickly, easily and reliably create MPEG files fully compatible with specific applications such as DVD, Video CD and the Internet with just a few clicks. But if you need to customize your encoding settings for a specific job, you can easily make and save your own custom templates.

You've got it Under Control

You can control I-frame injection, search methods, search techniques and much, much more on a FRAME-BY-FRAME basis. So you can control everything you need to make even your pickiest customers very, very happy.

You can also control your time and machine resources with Batch Encoding. You can set up as many encoding projects as you want, even with different parameters, and then encode them all whenever it's convenient for you. And our built-in task generator allows you to set up dozens of encoding projects in mere seconds.

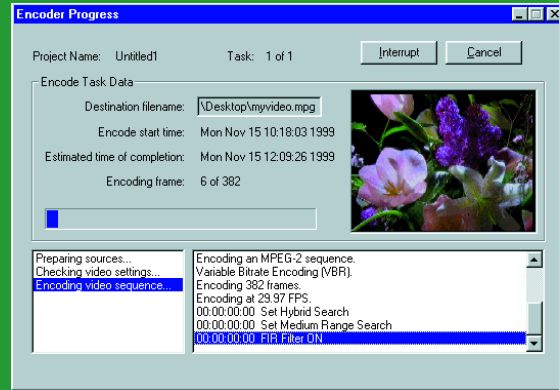
Multiple Files, ONE MPEG STREAM!

No more beating your head against that 2 GB file size limit imposed by some operating systems. MPEG Power Professional 2.0 allows you to concatenate (link together end to end) multiple source files to create one MPEG file. Now your source files can be as long as you and your clients want.

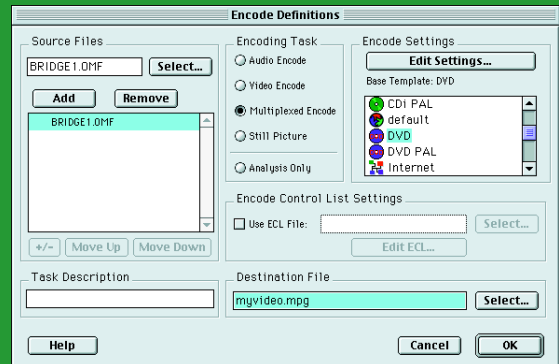
Ready for DVD

Get Ready for DVD with Just One Click!

DVD is the newest and hottest technology, and now your clients are actually asking for it. Don't panic! With MPEG Power Professional DVD 2.0, you can make DVD compliant MPEG streams with just one click. Simply choose the built-in DVD template and go! MPEG Power Professional DVD 2.0 is fully ISO/MPEG and DVD compliant. You can use it with confidence knowing it will work reliably with DVD authoring, Video CD authoring and other multimedia development systems and will play back on all MPEG compliant decoders.



Encoder Progress Window



Encode Definitions Window

What's Your Angle?

With DVD technology, you can combine video streams from different angles and allow the viewer to select among them on-the-fly. MPEG Power Professional DVD 2.0 allows you to create MPEG streams appropriate for multi-angle DVD applications. Simply use MPEG Power Professional's closed GOP (group of pictures) option, and you can be sure your application will work with DVD authoring systems and playback machines.

Make a DVD in a Few Simple Steps.

Looking for an easy way to put MPEG files on a DVD? All you need is a burning package and MPEG Power Professional DVD 2.0. With MPEG Power Professional DVD 2.0, you can use the new VOB feature to create VOBs in one simple step. (VOBs are just a fancy multiplexing technique that meets the requirements of the DVD specification.) Then burn your video files to a DVD disc and you're ready to go.

FLEXIBLE

From a Company You Trust

With all that's Riding on Your Video Project...

Are you willing to trust just any encoder? Sure there are others out there, but do they have the same reputation for quality and excellence that HEURIS has? HEURIS has been offering award winning, top of the line MPEG encoding solutions for years.

Our reputation for high quality products and outstanding service is unparalleled in the industry.

When quality counts, (as it always does) you can count on MPEG Power Professional.

Outstanding Technical Support

When you call HEURIS and ask for technical support, something really amazing happens—you get it.

HEURIS offers fast, friendly and competent technical support. When you call our technical support, you get to talk to a very nice and extremely smart person who knows how to get you up and running, fast.

About HEURIS

Headquartered in St. Louis, Missouri, HEURIS is the developer of the most widely used professional software MPEG encoder, MPEG Power Professional™. This award-winning, cross-platform software product is the first MPEG encoder to deliver the features and encoding quality demanded by professionals, without the expensive hardware. MPEG Power Professional is used by professional video editors and other creators of digital content to convert video, film, animation, special effects and graphics clips into MPEG-1 and MPEG-2 streams. MPEG is used with CD-ROMs, DVDs, video kiosks, and over the Internet. HEURIS has been working with MPEG since 1991. For a list of our current customers, please visit our website at <http://www.heuris.com>.

RELIABLE



Product Specifications

Accepted Input Formats

OMFI (exported by Avid Media Composer and others)

QuickTime (exported by Media 100)

QuickTime

AVI

NTSC or PAL

Video Output

MPEG-1 Video (ISO 11172-2) or MPEG-2 Video (ISO 13818-2)

MPEG-1 CBR (constant bit rate) adjustable from 0-10 Mbits/second

MPEG-2 CBR and VBR (variable bit rate) adjustable up to 15 Mbits/second

Adjustable output resolution up to:

720 x 480; 720 x 576 (full)

352 x 240; 352 x 288 (1/2)

180 x 120; 144 (1/4)

Audio Output

MPEG Layer 2 (ISO 11172-3 compliant)

Bit rate from 32-384 Kbits/second

Automatic audio resampling

Stereo/mono source conversion

Adjustable 32 kHz, 44.1 kHz, 48 kHz sample rates

Mono, stereo, and dual channel support

Multiplexing

MPEG 1 System (11172-1 compliant)

MPEG 2 Program (ISO 13818-1 compliant)

MPEG 2 Transport (ISO 13818-1 compliant)

VideoCD multiplexing (VCD 2.0 compliant)

CDi multiplexing

VOB creation (DVD 1.11-3 compliant, compatible with Adaptec Toast DVD)

System Requirements

- *Intel Pentium (500 MHz PIII MMX/SSE recommended) with Microsoft Windows 95/98/NT (version 4.0 or later) or*
- *Apple Power Mac (450 MHz G4 Velocity Engine recommended) with Mac OS 8.1 (or later)*
- *QuickTime 4 or higher recommended*
- *32 MB RAM (64 MB recommended)*
- *4 MB of hard drive space minimum*
- *1 GB hard drive or larger for media storage recommended*
- *Recommended network connection to source video or removable storage media for transferring files*

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